



SCHOOL OF COMMUNICATION, LANGUAGE & PERFORMING ARTS
SCRIPTING FOR ELECTRONIC MEDIA: ICO 065T
JANUARY – MAY 2018
FINAL PROJECT (30%)

Instructions

The final project will be done in groups of FOUR members. Students are expected to do their own work – plagiarism from other students' work or from other sources will result in a fail. You must give references of the information you use for the topics you are using for your documentary – separate from the script.

Come up with a 20 minutes TV documentary in a topic of your choice. The programme will include two different commercials, a PSA and a promo. All these scripts should be included within the project. The following will serve as the rubric of your project:

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| 1. Length of documentary | 2 marks |
| 2. Script format for each product (documentary, commercials, PSA and promo) | 12 marks |
| 3. Grammar, spelling, accuracy and objectivity | 4 marks |
| 4. Use of creativity in use of signposts and division of programme into parts | 2 marks |
| 5. Research, unity and organization of the discussion of the topic. | 5 marks |
| 6. Use of sound bites and actualities | 3 marks |
| 7. Overall presentation of the script | 2 marks |

TOTAL MARKS 30 Marks