

INTERPERSONAL HEALTH COMMUNICATION AND NARRATIVE ACCOUNTS OF
COVID-19 VACCINATED INDIVIDUALS IN NAIROBI COUNTY

by

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APPROVAL

INTERPERSONAL HEALTH COMMUNICATION AND NARRATIVE
ACCOUNTS OF COVID-19 VACCINATED INDIVIDUALS IN NAIROBI
COUNTY

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In accordance with Daystar policies, this thesis is accepted in partial fulfilment
of the requirements for the Master of Arts degree

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DECLARATION

INTERPERSONAL HEALTH COMMUNICATION AND NARRATIVE
ACCOUNTS OF COVID-19 VACCINATED INDIVIDUALS IN NAIROBI
COUNTY

I declare that this thesis is my original work and has not been submitted
to any other college or university for academic credit

Signed: _____

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LIST OF ABBREVIATIONS AND ACRONYMS

WHO	World Health Organization
MOH	Ministry of Health
COVID-19	Coronavirus
NET	Narrative Engagement Theory
DEJA	Define, Explain, Justify, Apply
DUERB	Daystar University Ethical Review Board
NACOSTI	National Council of Science and Technology
KTN	Kenya Television Network
NTV	Nation Television
CITIZEN TV	Citizen Television
BBC	British Broadcasting Corporation
AOB	Any Other Business

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ABSTRACT

This study sought to explore the use and influence of interpersonal health communication and narrative accounts of COVID-19 vaccinated individuals in Nairobi County, Kenya. The study was guided by the following objectives: To investigate the influence of interpersonal communication in the decisions for the uptake of COVID-19 vaccination among vaccinated individuals in Nairobi County. To find out the experiences of the vaccinated individuals after getting COVID-19 vaccination and to explore the interpersonal communication approaches used by COVID-19 vaccinated individuals to encourage the uptake of the vaccination. Snowball sampling was used and data-saturated at the 20th participant, and so these participants were used in the qualitative study where interviews were conducted and data collected. The researcher employed an exploratory research design because of the scanty knowledge of the experiences of the fully vaccinated individuals for COVID-19 in Kenya. The study population for this research was individuals living in Nairobi west who are 18 years and above and fully vaccinated for COVID-19, and an interview guide formulated by the researcher was used as a research instrument for this study. After the data collection, a software known as NVIVO was used for data analysis and the study found that interpersonal communication played a major role in encouraging the vaccinated individuals to go for the COVID-19 vaccine, and at the same time, these individuals employ interpersonal communication to try to persuade others to go for this vaccine. The study's recommendations include interpersonal communication skills training for health workers and more research on the interpersonal health communication and narrative

accounts of individuals living in different other counties in Kenya for more findings to help with the scaling up of vaccinations if need be, even if it is for a different kind of pandemic and the literature of COVID-19 vaccines in Kenya.

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DEDICATION

This thesis is dedicated to my dad, Mark Bokindo Kinanda for always encouraging me in my education journey. A special dedication to my husband DR. R.N Simiyu and our son Leeroy and future children, Philippians 4:13 (to my children) You can do all things through Christ who gives you strength.

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