



School of Communication, Languages and Performing Arts

Department of Communication

COM 223: A,B,C,D, T,U, V – Speech project

You have been invited as an expert in environmental conservation conference as the key note speaker. Some of the dignitaries in your audience are the National Environment management authority CEO, Her excellency the first lady, Margaret Kenyatta. The conferences is focusing on disposition of hospital wastes such as used syringes, expanding maternity wards and increasing the number of personnel. So far 100 nurses have since been trained to undertake the execution of waste disposition especially from maternity wards.

Required to:

1. Prepare a 5-7 minutes persuasive speech for delivery on this occasion.
2. You will be presenting this speech extemporaneously with the use of a Key Word outline only. Reading this speech is unacceptable.
3. For this speech you are expected to provide a minimum of four referenced sources, two of which can be from the internet.
4. Visual aids (PowerPoint) are optional.
5. Support will draw from facts/figures, examples, illustrations, testimony and others.
6. Hand in a Full outline on hard copy to the lecturer on the exam day before you present.
7. You are required to dress appropriately for your presentation, as well as observe the assigned time limits.

GRADING:

Topic (20 points)

Delivery (20 points)

Topic
Purpose
Thesis
Content

Eye contact
Manner
Gesture
Posture

Organization (25 points)

Introduction
Body
Conclusion
Transitions
Speech Design

Voice and language (20 points)

Inflection
Rate
Force
Word Choice

Support and documentation (20 points)

Supporting material
Formal outline
Powerpoint

Overall (5 marks)

Time limit
Overall