

RELATIONSHIP BETWEEN LISTENING TO CONTEMPORARY SECULAR MUSIC AND
RISKY SEXUAL ATTITUDES/BEHAVIOR AMONG UNIVERSITY STUDENTS: CASE OF
DAYSTAR UNIVERSITY, KENYA

by

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APPROVAL

RELATIONSHIP BETWEEN LISTENING TO CONTEMPORARY SECULAR MUSIC AND RISKY SEXUAL ATTITUDES/BEHAVIOR AMONG UNIVERSITY STUDENTS: CASE OF DAYSTAR UNIVERSITY, KENYA

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In accordance with Daystar University policies, this thesis is submitted in partial fulfilment of requirements for the Master of Arts degree.

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DECLARATION

RELATIONSHIP BETWEEN LISTENING TO CONTEMPORARY SECULAR MUSIC AND RISKY SEXUAL ATTITUDES/BEHAVIOR AMONG UNIVERSITY STUDENTS: CASE OF DAYSTAR UNIVERSITY, KENYA

I declare that this is my original work and has not been submitted to any other college or University for academic credit.

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LIST OF ABBREVIATIONS AND ACRONYMS

CSM:	Contemporary Secular Music
DU-ERB:	Daystar University Ethics Review Board
HIV:	Human Immune Deficiency Virus
MOH-FHI:	Ministry of Health-Family Health International
NACOSTI:	National Commission for Science, Technology, and Innovation
SAH	School of Arts & Humanities
SoC:	School of Communication
SHSS:	School of Human & Social Sciences
SPSS:	Statistical Package for the Social Sciences
SSEH:	School of Science, Engineering & Health
STDs:	Sexually Transmitted Diseases
UNAIDS:	United Nations Program on HIV/AIDS
UON:	University of Nairobi
YOLO:	You Only Live Once

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ABSTRACT

The purpose of this study was to investigate the relationship between sexual content in music and risky sexual attitudes and behavior among university students, specifically at Daystar University, Athi River campus. The objectives of the study were to establish the prevalence of listeners of contemporary secular music among undergraduate students at Daystar University-Athi River Campus, identify existing opinion on the relationship between listening to contemporary secular music and risky sexual attitudes, and establish the relationship between listening to contemporary secular music and risky sexual behavior among Daystar University undergraduate students in Athi River Campus. The research used stratified random sampling technique to pick a sample size of 189 respondents, which was 10% of the total population. Primary data was collected using questionnaires and statistical analysis of data using Statistical Package for the Social Science (SPSS) version 26 and the Karl Pearson's product moment correlation technique to establish the relationship between listening to contemporary secular music and risky sexual behaviors and attitudes among respondents. The findings showed that the prevalence of participants who reported an affinity to listening to music was significantly higher (215, 97.3%) than those who did not like listening to music. The frequency of secular music listeners was equally higher as compared to gospel music listeners. The study recommends close monitoring and an intentional proactive engagement of parents, the church, and educational policy influencers to shape the resultant output of the messages passed through this popular medium of entertainment. Further studies on the impact of contemporary secular music on gender stereotyping and perception on opposite sex or even same gender relations among the youth is recommended.

DEDICATION

To the glory of God without whom this research work would not have been attainable is my first dedication. I also dedicate this work to the love of my life, Ruth Aringo and our three children Victor, Amani and Lulu who have been my front row cheerleaders and throughout all seasons and especially during this journey.

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