



School of Communication

Department of Communication

January 2015 Semester

COM 419X: COMMUNICATION ETHICS AND LAW

Final Exam

Instructions:

1. Follow the instructions
2. Please write legibly
3. The exam is two hours long
4. Answer questions ALL Questions
5. This is not an open book exam. Any form of cheating will lead to immediate dismissal from the exam room. The candidate will earn a failing grade.

1. Lawrence Kohlberg focused on moral development and proposed a stage theory of moral thinking.
 - a. State and explain the six stages of moral development (12pts)
 - b. Using a specific case to arrive at a decision, use four basic criteria for moral decision making (8pts)
2.
 - a. Give and explain four theories of the press (4pts)
 - c. You have been requested to prepare a manual for photojournalists in your media house regarding vital guidelines before taking or publishing a questionable picture. Write down six guidelines you would include in this manual (6pts).
3.
 - a. Why is piracy on copyrighted material flourishing in Kenya? (4mks)
 - b. Give SIX guidelines on copyright on the Internet (6mks)
4. Write down your own code of conduct which integrates five ethical principles you learned in class (10mks).
5. The Anglo-leasing scandal is alleged to have started when the Kenyan government wanted to replace its passport printing system, in the year 1997, but came to light after revelation in 2002. It was among the many corrupt deals that were inherited from KANU Government that had ruled Kenya for 24 years. Even though the new NARC Government came to power with a promise to fight corruption, some effort was put but was completely watered-down by the magnitude of the Anglo-Leasing Scandal. Some corrupt civil servants and cabinet ministers happily inherited graft projects and nurtured them. Former Internal Security Minister Christopher Ndarathi Murungaru and former vice-president Moody Awori were said to have been the biggest beneficiaries of this particular scandal.

Sophisticated passport equipment system was sourced from France and forensic science laboratories for the police were sourced from Britain. The transaction was originally quoted at 6 million euros from a French firm, but was awarded to a British firm, Anglo Leasing Finance, at 30 million euros, who would have subcontracted the same French firm to do the work. The tender was not publicly advertised, and its details were leaked to the media by a junior civil servant. Then the Ntonyiri MP, Mr Maoka Maore blew the whistle.

- a. Define a “whistleblower” (1mks)
- b. Give FOUR guidelines to whistleblowing (4mks)
- c. State FIVE reasons why Kenyans rarely blow the whistle? (5mks)